






Dear Healthy Schools Program Supporter:

You have the opportunity to positively impact the school’s nutrition environment; in particular I refer to the sale of snack foods. I appeal to you for your help. As you may be aware, this school is a member of the Healthy Schools Program through the Alliance for a Healthier Generation. The Alliance is a joint initiative between the American Heart Association and the William J. Clinton Foundation with funding from the Robert Wood Johnson Foundation to support schools in developing healthier school environments that promote healthy eating and physical activity.

In order to meet the Alliance’s Healthy Schools Program best practice criteria at the silver level, the school needs to comply with the *Alliance Competitive Foods Guidelines* **which require that ALL foods sold outside of the school meals program during school hours and the extended school day meet the Guidelines.** The full text of the Guidelines is available at www.healthiergeneration.org/snacks. For your convenience, below is a sample chart that will help you to select items to sell in vending machines, on a la carte lines, on snack carts, in school stores, and for fundraising campaigns:

 Complies!	 May comply – use the Product Calculator at www.healthiergeneration.org/ProductCalculator	 Will not comply
Whole, fresh fruits and vegetables See the Alliance’s Healthy Schools Product Navigator at http://healthiergeneration.org/productnavigator/ for a list of food products that already meet the Guidelines	Snack, energy and breakfast bars Dried and canned fruits Animal, graham and other crackers Pretzels Soup Reduced-fat and/or baked chips Reduced-fat and/or reduced-sugar baked goods Non-fat or low fat yogurt Frozen ice bars, yogurt or reduced fat ice cream Baked french fries Nuts and seeds Skim or reduced fat cheese	Full-fat: * Ice cream * Cheese * Baked goods (i.e., brownies, doughnuts, cookies, snack cakes, and pastries) Regular fried chips Fried onion rings Pork rinds and regular cheese puffs Full-fat and full-sugar candy and chocolate

Innovative fundraisers that do not involve less healthy foods are also encouraged. This is an opportunity to promote the health of students and staff by hosting a:

- Fun walk/run with pledges
- Healthy cooking contest with entry fees for cooks and taste-testers
- Seed, bulb and/or flower sale.

With your cooperation, this school is better poised to achieve success. Thank you for your efforts.

Sincerely,
Kate Lampel Link
 Business Development Manager, Competitive Foods

