



Alliance
for a
**Healthier
Generation**



www.HealthierGeneration.org
1-888-KID-HLTH

Healthy Schools Program Framework

Alliance Best Practice Action Steps for Competitive Foods (Appropriate for Bronze Level Criteria)

Note: To meet bronze level criteria in the Competitive Foods and Beverages content area of the Healthy Schools Program Framework, schools must be compliant with Alliance School Beverage Guidelines and **must have completed at least two of the following Alliance Best Practices Action Steps for Competitive Foods** (i.e. two of the bulleted items below):

Assessment:

- Completed an inventory of all competitive foods currently offered in vending machines, on a la carte lines, as fundraisers, and in school stores and snack carts and identified which meet the Alliance Competitive Foods Guidelines.
- Created a list of competitive foods available from vendor(s) that meet the Alliance Guidelines.

Policy and Procedures:

- Developed a written policy announcing that all competitive foods will be compliant with the Alliance Guidelines within 12 months. Sent this policy to parents and guardians.
- All new Requests for Proposals and/or Requests for Quotes that contain competitive foods and are issued during this school year (even if effective for future school years) include only competitive foods that satisfy the Alliance Guidelines.

Initial Implementation of Changes:

- Lowered the price of compliant competitive foods and raised the price of non-compliant foods in all areas where competitive foods are sold.
- Substituted at least two candy or bake sale fundraisers with healthier alternatives.
- Conducted one or more initiatives with an evaluation component to engage students in leading change toward healthier competitive foods at the school.
- Conducted a marketing campaign with evidence of input from students, school staff, administration and food service staff to promote nutritious snack choices in all areas where competitive foods are sold



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