

In Support of Healthy Fundraising and Wellness Policy

Whereas, Obesity rates have tripled in children and teens over the past two decades. More than nine million young people aged six to nineteen years are considered obese; and

Whereas, A nationwide survey conducted by the Centers for Disease Control and Prevention (CDC) found that 82% of schools sell food to raise money. Of those schools, 76% sell chocolate candy, 67% sell baked goods that are not low fat, and 63% sell non-chocolate candy; and

Whereas, According to the Centers for Disease Control and Prevention (CDC) and the U.S. Department of Agriculture, many schools have found that they can make as much money selling healthy snacks and beverages as unhealthy options; and

Whereas, An increasing number of fundraising companies offer “healthier” or non-food product alternatives, enabling schools to switch easily to selling healthier products; and

Whereas, Selling low-nutrition foods in schools contradicts nutrition education and sends children the message that good nutrition is not important; and

Whereas, School environments should reinforce classroom nutrition education by modeling and supporting healthy behaviors: be it therefore

Resolved, that Georgia PTA will encourage members to participate in their local school wellness committees to assist in the development and implementation of local School Wellness Policies and ensure that healthy school fundraising is addressed; and be it further

Resolved, that Georgia PTA will promote and encourage the use of healthy fundraisers by its constituent organizations. We will highlight fundraisers that include foods that meet the Institute of Medicine of the National Academies' nutrition standards or use non-food fundraisers; and be it further

Resolved, that Georgia PTA will provide a list of healthy fundraising options to local PTAs, and upon request, school administrators, school organizations, and other partners who hold school fundraisers.

Approved: Mar. 20, 2009 by the GA PTA Board of Directors