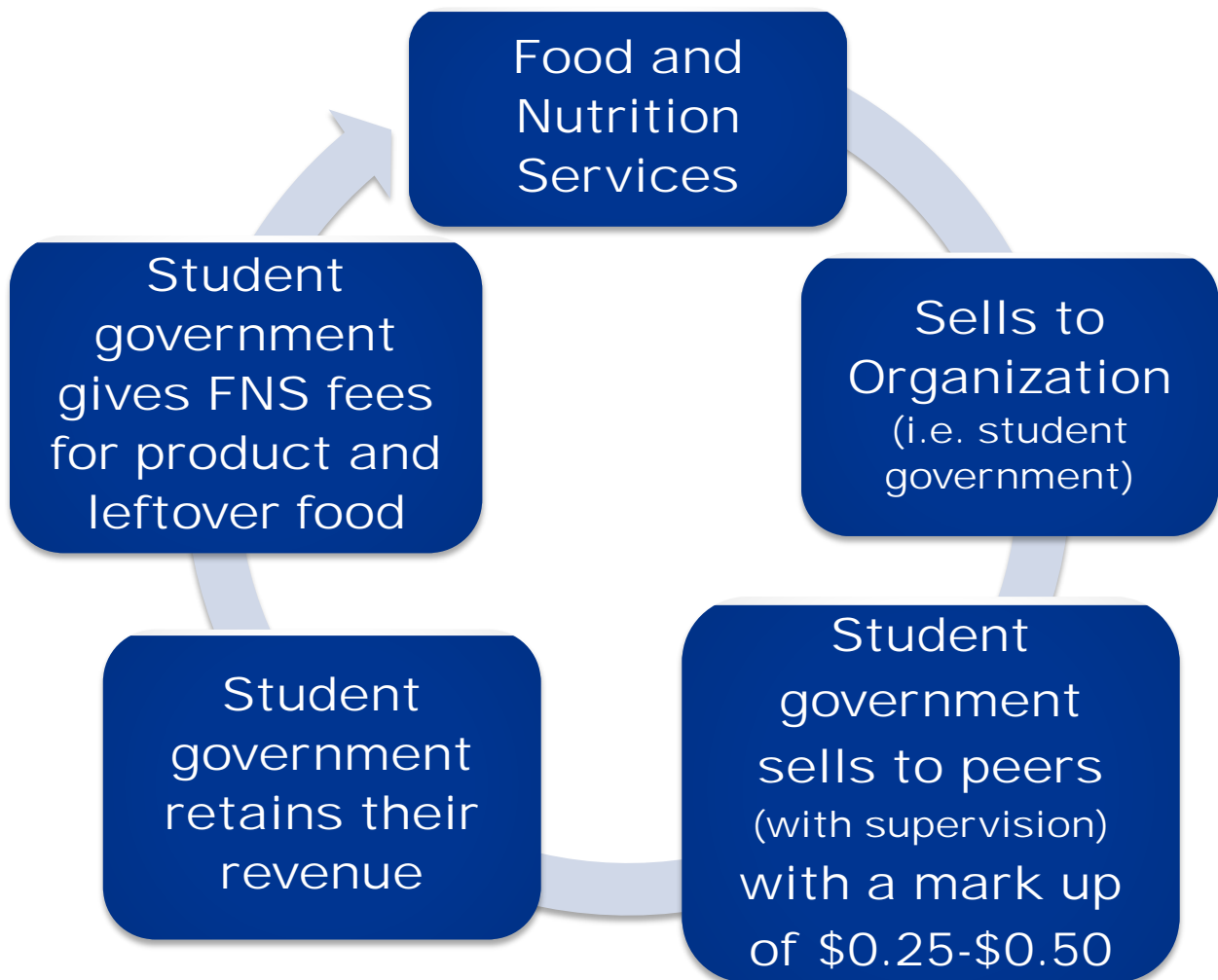


Partnering For the Health of It: Food Service & Fundraising Go Hand in Hand

With fundraising at the top of the priority list in schools, now is a great time to develop partnerships *within* the school building. Different departments working together can enhance fundraising strategies and provide a great opportunity to create successful partnerships between food service and various organizations within the school, such as student government, band, athletics or PTO/PTA. If these organizations would like to do food or beverage fundraising, but they are unsure of how to proceed in order to meet the Smart Snacks nutrition standards, the food service department can be tremendously helpful! The food service team knows the standards and can help identify foods and beverages that meet them, keeping the school in compliance. In addition, the food service department already works with a variety of vendors on contract; therefore, they can assist with pricing different options and may be able to secure bulk pricing. See the graphic below for an example of how this type of partnership can work.



Graphic Courtesy of Orange County Public Schools