**EMBARGOED UNTIL TUESDAY, JANUARY 26 AT 8AM EST**

# **(NUMBER) Schools in (DISTRICT) Receive First-of-its-Kind Distinction for Engaging Families to Support Student Health Needs Amid COVID-19 Pandemic**

*School(s) nationally recognized by Kohl’s and Healthier Generation for efforts to strengthen partnership between families and educators*

**(CITY, STATE) January XX, 2021** – NUMBER schools across DISTRICT OR CITY are among 96 of “[America’s Healthiest Schools”](https://www.healthiergeneration.org/campaigns/americas-healthiest-schools) to receive the Family Engagement Distinction, presented by [Kohl’s](https://www.kohls.com/sale-event/kohl-s-cares.jsp) and the [Alliance for a Healthier Generation](http://www.healthiergeneration.org) (Healthier Generation). SCHOOL NAMES were honored for their efforts to engage families in creating healthy environments, at home and at school.

SCHOOL NAMES earned a spot on Healthier Generation’s 2020 list of “America’s Healthiest Schools” for their commitment to promoting quality nutrition, regular physical activity and strong wellness policies. In addition to their efforts to strengthen school health, the Family Engagement Distinction awardees demonstrated their commitment to building strong relationships with caregivers and families to support student health needs. Though the submission data for this new distinction was gathered prior to COVID-19, these actions helped set a solid foundation to help weather the pandemic as schools toggled between in-person and remote learning. For example, SCHOOL NAMES:

* INSERT 1st EXAMPLE OF FAMILY ENGAGEMENT STRATEGY
* INSERT 2nd EXAMPLE OF FAMILY ENGAGEMENT STRATEGY
* INSERT 3rd EXAMPLE OF FAMILY ENGAGEMENT STRATEGY

INSERT QUOTE FROM SCHOOL/DISTRICT REPRESENTATIVE

“Parents and caregivers are the foundation to building healthy home environments that will help children to thrive,” said Tara Geiter, Kohl’s director of community relations. “We congratulate these award-winning schools for their commitment to building stronger relationships with families, and for engaging them in health-promoting solutions to bolster the physical, social and emotional well-being of students – especially during such a tumultuous year.”

“Improving the health and well-being of our families requires bold leadership and action from many,” said Kathy Higgins, chief executive officer at Healthier Generation. “Healthier Generation is proud to partner with Kohl’s and Kohl’s Healthy at Home to support families in their quest to live well and be well. Together, we applaud these schools for joining with us to meet the vital health needs of their students and communities.”

The Family Engagement Distinction further illustrates the importance of the school-home connection by showing appreciation for the valuable role caregivers and families play in children’s health. Presented in partnership with Kohl’s, the Family Engagement Distinction is an extension of the Kohl’s Healthy at Home initiative. Since 2019, Kohl’s Healthy at Home has reached millions of families invested in prioritizing a healthy lifestyle wherever children live, learn and play.

Schools can access family engagement and healthy school resources, trainings and technical assistance by visiting [HealthierGeneration.org](http://www.healthiergeneration.org).

To view the complete list of awardees, visit [HealthiestSchools.org](http://www.healthiestschools.org/).

###

SCHOOL/DISTRICT BOILERPLATE

**About Kohl’s**

Kohl’s (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl’s offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on the Kohl's mobile app. Since its founding, Kohl's has given more than $750 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl’s impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://corporate.kohls.com/) or follow [@KohlsNews](https://twitter.com/kohlsnews?lang=en) on Twitter.

**About the Alliance for a Healthier Generation**

The Alliance for a Healthier Generation believes every child deserves a healthy future. For more than 15 years, Healthier Generation has empowered kids to develop lifelong healthy habits by ensuring the environments that surround them provide and promote good health. Driven by our passion that all young people deserve a chance to live healthier lives, our work, in total, has reached more than 29 million kids across the country. To learn more and help make a difference, visit [HealthierGeneration.org](https://www.healthiergeneration.org/) and join us on [Facebook](https://www.facebook.com/HealthierGeneration) and [Twitter](https://twitter.com/HealthierGen).

**Media Contacts:**

FIRST NAME, LAST NAME

SCHOOL/DISTRICT

EMAIL

PHONE NUMBER

Krista Washington

Alliance for a Healthier Generation

[krista.washington@healthiergeneration.org](mailto:krista.washington@healthiergeneration.org)

(919) 418-2993

Julia Fennelly

Kohl’s

[julia.fennelly@kohls.com](mailto:julia.fennelly@kohls.com)

(262) 703-1710