

Food & Beverage Marketing Assessment



Step 3: Replace

Date: _____ Completed by: _____

School: _____ District: _____

Step 3 Tips:

- Create a replacement plan for those materials that do not meet the [Smart Snacks in School nutrition standards](#).
- Transfer description of the marketing classified as non-compliant in *Step 2*, location and responsible party to this document.
- Check-off steps as you complete them!
- Use the alternatives column to identify and describe alternative materials, such as who makes them, where to find them, and cost (if any).
- Remember to use this as an opportunity to incorporate messages that also meet the nutrition promotion goals in your wellness policy!

Date: _____

School: _____

Marketing <i>(i.e. poster)</i>	Location <i>(i.e. gym)</i>	Responsible Party	Action Steps	Alternatives
			<ul style="list-style-type: none"> <input type="checkbox"/> Brainstorm replacement plan with your wellness committee <input type="checkbox"/> Contact responsible party <input type="checkbox"/> Find alternatives <input type="checkbox"/> Replace! 	
			<ul style="list-style-type: none"> <input type="checkbox"/> Brainstorm replacement plan with your wellness committee <input type="checkbox"/> Contact responsible party <input type="checkbox"/> Find alternatives <input type="checkbox"/> Replace! 	
			<ul style="list-style-type: none"> <input type="checkbox"/> Brainstorm replacement plan with your wellness committee <input type="checkbox"/> Contact responsible party <input type="checkbox"/> Find alternatives <input type="checkbox"/> Replace! 	

****Print additional copies of page 2 as needed.***