Foods and beverages sold at and by schools and afterschool programs should reinforce the healthy habits that we all seek to instill in youth, setting them up for lifelong success. Fundraisers can be successful and engage youth, the community, the school building and out-of-school time programs in meaningful ways without undermining healthy eating messages.

Here are a few of our favorite examples of creative fundraisers that you can lead to support your child’s school or afterschool program while also supporting a healthy environment for kids:

### GET KIDS MOVING
- Host a walk-, run-, bike-, dance-, skate-a-thon or a 5K color run
- Hold a jump rope or hula hoop competition
- Organize a Zumba, dance or yoga night
- Visit an ice skating rink
- Hold a field day at school and encourage youth and families to form teams and compete

### SPARK CREATIVITY
- Host a talent show
- Hold a yard sale or auction where youth, staff and parents donate items
- Organize a student art or craft fair
- Ask local businesses to donate:
  - products or services to an auction
  - event tickets to a raffle
- Sell school-branded promotional items such as t-shirts or water bottles
- Hold a coin drive competition between classrooms

### SUPPORT HEALTHY EATING
- Hold a “Taste of Your Town” event and invite local chefs to donate healthy dishes
- Host a healthy cooking class and ask a local chef to donate his/her time
- Create a healthy family meal night
- Sell healthy snacks made by youth after school
- Sell cookbooks with healthy recipes donated by community members
- Hold a youth healthy cooking competition and ask local grocery stores to donate food