**America’s Healthiest Schools Announcement 2023**

Sample Social Media Posts for Awardees

Congratulations on your achievement! We have drafted the following sample social media posts to help you share your success with your followers and community.

You may publish these message word-for-word, or customize the language to reflect your school’s unique culture and voice. Pair these messages with one or more of the social media graphics provided in your promotion toolkit for a more engaging post.

*Please note: the following sample messages are written for Twitter; the character count can be expanded if sharing on Instagram, Facebook, LinkedIn, etc. If posting to channels other than Twitter, please be aware that @mentions will also need to be updated.*

**GENERAL MESSAGES**

BIG NEWS! We've been honored as one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our school with this distinction and congratulations to our fellow awardees! Learn more at healthiestschools.org

We're thrilled to announce that we've been recognized as one of America’s #HealthiestSchools by **@HealthierGen** for meeting best practices that support the health and well-being of students, staff, and families. Learn more and view all the awardees at healthiestschools.org.

It's official: [Insert Your School Name] is one of America's #HealthiestSchools! 🎉 We're so proud to share our success and celebrate alongside our fellow awardees! Learn more and view all of **@HealthierGen**'s awardees at healthiestschools.org.

**TOPIC-AREA MESSAGES**

Strengthening Social-Emotional Health & Learning

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen**, **@harmony\_sel**, and **@thrivingschools** for recognizing our dedication to strengthening social-emotional health and learning. Learn more: healthiergeneration.org/healthiestschools/SEH #SEL

Increasing Family & Community Engagement

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** and **@Kohls** for recognizing our dedication to increasing family and community engagement to support students’ and caregivers’ well-being. Learn more: healthiergeneration.org/healthiestschools/FCE

Cultivating Staff Well-Being

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen**, **@harmony\_sel**, and **@thrivingschools** for recognizing our dedication to supporting staff well-being. Learn more: healthiergeneration.org/healthiestschools/SWB

Improving Nutrition & Food Access

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to improving nutrition and food access. Learn more: healthiergeneration.org/healthiestschools/NFA

Implementing Local School Wellness Policy

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to advancing health-promoting practices through the implementation of our wellness policy. Learn more: healthiergeneration.org/healthiestschools/LWP

Enriching Health Education

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to enriching health education. Learn more: healthiergeneration.org/healthiestschools/HED

Bolstering Physical Education & Activity

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to bolstering physical education and activity. Learn more: healthiergeneration.org/healthiestschools/PEA

Promoting Tobacco-Free Schools

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to promoting a tobacco-free school environment. Learn more: healthiergeneration.org/healthiestschools/TOB

Supporting School Health Services

[Insert Your School Name] is one of America’s #HealthiestSchools! Thank you **@HealthierGen** for recognizing our dedication to supporting school health services. Learn more: healthiergeneration.org/healthiestschools/SHS